



2015 SILVER SPURS GALA SPONSORSHIP RECOGNITION MATRIX

	\$25,000	\$10,000	\$5,000	\$2,500	\$1000	\$500
Listing in save the date communications (commit by 6/5)	X	X	X	X	X	X
Listing in event invitation email & newsletter communications (commit by 7/3)	X	X	X	X	X	X
Signage at Event (commit by August 21 st)	X	X	X	X	X	X
Social Media sponsorship acknowledgement with logo	X	X	X	X		
Logo placement on www.voaut.org event page with link	X	X	X	X		
Listing in Volunteers of America, Utah's local newsletter	X	X	X	X	X	X
Listing in Volunteers of America, Utah's Annual Report	X	X	X	X	X	X
Listing in Volunteers of America's National Annual Report	X	X	X	X	X	
8 Guest Table / Premium Seating	2	2	1	1	1	½
Placement on printed program for event	back cover	inside cover	full page	half page	listing	listing
Company Giving Profile on Website	X	X	X			
Recognition in Media Releases	X	X	X			
Special acknowledgement at Volunteers of America, Utah's Board Meeting	X	X	X			
Verbal acknowledgement at event	X	X				